

From MD's Desk



manroland India organized Book Printers & Publishers Meet 2017 on 2nd May and 4th May 2017 in Mumbai & Bengaluru respectively. These road shows in Mumbai and Bengaluru are in continuation to the Book Conclave organized at

Delhi in August 2016 and the next logical step to reduce the digital divide.

Many delegates from Publishing and Print fraternity attended the show in Mumbai & Bengaluru. Some major newspaper publishers such as Deccan Herald & TOI also attended the show.

The main objective was to create the awareness for manroland Digital Finishing solution for Indian Book Printers & Publishers, create a common platform to enable proper networking with Printers, Publishers and Print engine providers and establish manroland as a strong brand in the digital finishing.



manroland India roped in Kodak, its digital print engine partner. Present at the show, Rodd Harrison, sales and marketing director of Kodak, made an interesting presentation.

"Digital Roadshow powered by manroland"

Sudeep Bhattacharjee, managing director, manroland India, showcased the offering in digital finishing products. Alwin Stadler, vice-president digital solutions at manroland Web Systems, in his presentation, spoke about how the digital finishing solutions offered by manroland can benefit the printers.



There was an interactive session towards the end of the show in which quite a number of queries & inputs from delegates were discussed. Some very optimistic prospects emerged from the interactions.



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