

News letter

manroland | GOSS

July 2020 Volume 20



Message from Managing Director

manrolandGoss ventured in **Flexible Packaging Printing** as we perceived that packaging producers are under intense pressure to cut costs, reduce turn-around times and achieve higher print quality. Web offset technology is gaining momentum as a better alternative than flexo, gravure or sheetfed offset. Under compelling circumstances created by Covid-19, innovative, affordable, and right quality products that are available in multiple formats are likely to gain demand as consumers increase their consumption of hygienic products. So, what matters most is the ability of the packaging printer to switch from one job to another with swift turnaround times, economically and at a competitive cost.

In many applications, web offset can do it faster, easier and at lower costs. Web presses can deliver high quality consistently across the web, throughout the run, job to job. The offset-based variable-format printing units combine **low printing plate costs** and **high print quality**, and with our unique automation system, we can achieve **short make-ready** and changeover times, at low waste levels. Offset printing on flexible substrates uses **EB curing** which is free from carcinogenic photo initiators and VOCs. This makes it immensely popular in segments like **food packaging/Infant Products**. Offset has a **price advantage** over gravure, which is the most popular technology used in flexible packaging. Also the **power consumption** and the **carbon footprint** is significantly less compared to gravure and flexo.

With decades of experience in offset printing and modern automation, **manrolandGoss** has come up with two offerings - **VARIOMAN f:line** for printing on film and paper and **VARIOMAN c:line** especially designed for card board printers. To read more about it, click the link: <https://packagingsouthasia.com/type-of-packaging/flexible-packaging-print/>



MAINTELLISENSE

Efficient machine maintenance with intelligent technology-

New Word. New Future. The terms maintenance, intelligence and sense merge into a new word and a new development

MAINTELLISENSE is an intelligent predictive maintenance platform for the smart industry: Plan and optimize your production every day!

Are you already MAINTELLISENSE ready? Find it out on the link below www.maintellisense.com



MAINTELLISENSE
manroland | GOSS

MAINTELLISENSE be.predictive! be.efficient! be.smarter!	Your predictive maintenance platform for your daily business.	Are you already MAINTELLISENSE ready? Click and find out!
--	--	--

manrolandGoss web systems (India)Pvt. Ltd.

E-mail: rekha.sharma@manrolandgoss.com

www.manrolandgossindia.com